



PATENT
Customer No. 22,852
Attorney Docket No. 05725.1178-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Celine BRUCKER et al.)	Group Art Unit: 3622
)	
Application No.: 10/633,613)	Examiner: Rodney M. Henry
)	
Filed: August 5, 2003)	Confirmation No.: 5378
)	
For: METHODS OF MARKETING A)	
MASS CONSUMER PRODUCT)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed May 1, 2009, the period for response having been extended to September 1, 2009, by a request for extension of one month and a fee payment filed concurrently herewith, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper, beginning on page 2.

Remarks follow the amendment section of this paper, beginning on page 12.